BERRY PRODUCTION IN PLASTIC TUNNELS PLAID PERTO-PERILBANING ACCESSING INDIVIDATION THROUGH DEMONSTRATION

Demonstration activities related to agriculture in Norway primarily involve field days, field walks and experimental fields. This theme day was organised by the Trøndelag branch of the Norwegian Agricultural Extension Service (NLR), and held on a guite large farm in a municipality in the northern parts of Trøndelag. The theme day focused on berry production, and the use of tunnels for cultivation. The initiator was the local advisory organization for berries, which is a part of the Norwegian Agricultural Extension Service. The host farmer is a large-scale producer, and a pioneer in tunnel farming in Trøndelag. According to the organiser the target group was established berry producers, mainly strawberry producers, and those considering starting such production. The purpose of the theme day was to show the producers/farmers how berries can be produced in a more reliable (weather wise) and costeffective way by using plastic tunnels, how to optimize the use of fertilizer and pesticides (i.e. reduce the use of conventional pesticides) and the use of irrigation-systems. It was also important to give the participants the opportunity to ask questions and exchange experiences. The theme day started with a few hours field walk outside to see and learn about how tunnel production works, followed by a theoretical session with presentations and dialogue indoors. Regarding the Plaid-project, this case will make an important contribution to Plaid by illustrating a typical method of demonstration in Norway. It provides a useful example of how to organise and facilitate high-quality knowledge dissemination between farmers in a country with large geographical distances, landscape and climate inequalities, and thus different regional challenges.

COUNTRY/REGION

NORWAY

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MORE INFO



ABOUT PLAID

The project has been designed to encourage farmers and farm employees to embrace innovations in agriculture by accessing high quality demonstration activities on commercial farms. Demonstration activities may also contribute to network building in agriculture communities, leading to longer term sustainability and economic development in rural areas. However little has been documented on agriculture demonstration activities in European countries and the lack of an inventory or on-line resources have been identified.

All practice abstracts developed by PLAID H2020 project are available in EPI-AGRI official website: https://ec.europa.eu/eip/agriculture/en/find-connect/projects/peer-peer-learningaccessing-innovation-through





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