

OPTIMAL SOIL CULTURE



PLAID
PEER-TO-PEER LEARNING:
ACCESSING INNOVATION
THROUGH DEMONSTRATION



COUNTRY/REGION

NORWAY


CONTACT

**Rita MOSENG
SIVERTSVIK**

rita.sivertsvik@ruralis.n



MORE INFO

 www.farmdemo.eu
 twitter.com/FarmDemoHub

Demonstration activities related to agriculture in Norway primarily involve field days, field walks and experimental fields. This demonstration day was collaboration between the agriculture department at the county governor in cooperation with "Eco week" in this county, the eastern branch of the Norwegian Agricultural Extension Service (NLR), the County Governor of the neighbouring county, and the agricultural company of this region. The farm where the demo was held is known as a "green" inspiration and meeting place for the agricultural sector as well as the general public in the region, and the staff aim to promote sustainable and innovative thinking in agriculture. Part of the farm is dedicated to urban cooperative farming with organic production of fruit, vegetables and berries. The demonstration event was a form of **field day where experts demonstrated and conveyed knowledge about the soil, good soil management and the best possible ways to take care of the soil in order to optimise production.** The approach involved a combination of theoretical presentations indoors and several practical demonstrations and field walks outside. The aim of the demonstration was to contribute to knowledge development and sharing between farmers/teachers/gardeners and advisors. A demo-day like this is a meeting place for farmers and others with connections and interest in this theme, such that they can obtain relevant new knowledge and share experiences and thoughts with other farmers that they can apply to their own farms. The main aim is to raise quality of production and products, and increase productiveness and competitiveness of farms in a sustainable way.

ABOUT PLAID

The project has been designed to encourage farmers and farm employees to embrace innovations in agriculture by accessing high quality demonstration activities on commercial farms. Demonstration activities may also contribute to network building in agriculture communities, leading to longer term sustainability and economic development in rural areas. However little has been documented on agriculture demonstration activities in European countries and the lack of an inventory or on-line resources have been identified.

All practice abstracts developed by PLAID H2020 project are available in EPI-AGRI official website:

<https://ec.europa.eu/eip/agriculture/en/find-connect/projects/peer-peer-learningaccessing-innovation-through>



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