

# AGRIDEMO



**Building an interactive AgriDemo-Hub Community**



# F2F

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**AGRIDEMO**  
FARMER TO FARMER

**Sustainability at farm level as media for demonstration.**

**Bæredygtighed på gårdniveau som et medie for demonstration**

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\* This Practice Abstract reflects only the author's view and the Research Executive Agency (REA) is not responsible for any use that may be made of the information it contains.



# Sustainability at farm level as media for demonstration

A quantitative sustainability report of the farms' performance on 10 themes and 50 indicators can open interesting discussions at farm demonstrations, farm school sessions, open farm days, or other occasions where farm performance and development are at focus.



Sustainability is a global challenge, and the 17 Sustainable Development Goals by the United Nations have been discussed a lot and given reason for action. Farmers, as all enterprises, are aware that their production should be in line with the consumers' demands. At the same time farmers would like to show how they perform, and how they intend to contribute to the global sustainability goals.

In Denmark, in order to measure the farm sustainability, SEGES uses the international method called RISE (Response Inducing Sustainability Evaluation). The visualization of the key results of the analysis in a spider web clearly shows the scores on themes and indicators, but also how all economic, environmental and social indicators have influence on the total performance of a farm.

These scores are relative to national target values and international global challenges (e.g. climate change, work load, labor protection). The RISE farm results can be discussed within a community of practice, where the farmer is encouraged to choose where to improve the sustainability score. Furthermore, this often leads to organize farmer groups and demonstrations, where farms with similar challenges meet to exchange and learn from each other.

[Image RISE farm results \(spider web\)](#)



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# Bæredygtighed på gårdniveau som et medie for demonstration

En kvantitativ bæredygtighedsrapport af gårdes præstation inden for 10 temaer og 50 indikatorer, kan være med til at åbne interessante diskussioner ved gårddemonstrationer, erfagruppe møder, Åben Gård dage eller andre lejligheder, hvor der er fokus på gårdes præstationer og udvikling.



Bæredygtighed er en global udfordring og FN's 17 bæredygtighedsmål har givet anledning til megen diskussion og givet grund til handling. Landmænd er, ligesom alle andre virksomhedsejere, opmærksomme på at deres produktion stemmer overens med forbrugernes krav. Samtidig vil landmænd gerne vise, hvordan de præsterer, og hvordan de har intentioner om at bidrage til de globale bæredygtighedsmål.

I Danmark bruger SEGES den internationale metode kaldet RISE (Response Inducing Sustainability Evaluation), til at måle gårdenes bæredygtighed. Visualiseringen af nøgleresultaterne i analysen, i form af et edderkoppespind, viser tydeligt temaerne og indikatorernes score, men også hvordan alle økonomiske, miljømæssige og sociale indikatorer influerer på gårdenes totale præstation.

Disse scorere er relative til nationale referenceværdier og internationale globale udfordringer (ex. Klimaudfordringer og arbejdsvilkår). RISE resultaterne fra den enkelte gård kan diskuteres med relevante involverede, hvor landmanden opfordres til at vælge, hvor han vil forbedre sin bæredygtighedsscore. Desuden fører det ofte til organisering af gårdgrupper og demonstrationer, hvor landmænd fra gårde med lignende udfordringer mødes for at udveksle erfaringer og lære fra hinanden.

[RISE resultaterne \(edderkoppespind\)](#)



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