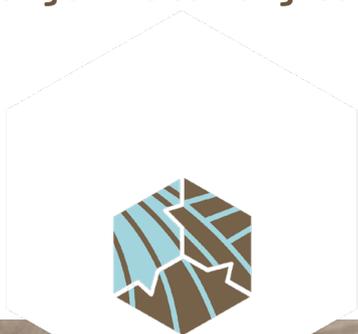


# AGRIDEMO



## Building an interactive Agridemo-Hub Community



# F2F

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**AGRIDEMO**  
FARMER TO FARMER

*Certificate as a way to recognise the value of demonstration activities.*

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\* This Practice Abstract reflects only the author's view and the Research Executive Agency (REA) is not responsible for any use that may be made of the information it contains.

# Certificate as a way to recognise the value of demonstration activities

Demonstration activities enable peer-to-peer learning among farmers in settings relevant for practice. By issuing a certificate of attendance, the value of demonstrations can be better recognised by “harder to reach” farmers and policymakers.



To ensure practical relevance for farmers and to foster effective learning, a demonstration activity that takes place on a real farm is an ideal case. Often only a long-term comparison of management practices or crop choices provides the necessary information for farmers to make the right management decisions for the future.

The farm of Maria and Franz Kastenhuber in Upper Austria has a long history of demonstration activities, ranging from various crop trials on fungicide and growth regulator tests, experiments on soil and crop protection and variety testing. Annual field days with 500-800 participants are organised since 2006.

Some farmers are “harder to reach” due to time constraints and other activities they attend in order to comply with the requirements of agricultural policy. By issuing a certificate of attendance, demonstration events can gain added value and importance from both the farming community and the policymakers. “Harder to reach” farmers can be motivated to join when they can work towards their certificates of competence while experiencing the added benefits of peer-to-peer learning. When number of certificates rise, the policymakers may put more focus on demonstration activities and support peer-to-peer learning as a cornerstone of advanced agricultural training. In June 2018, approximately 350 farmers got a certificate of attendance for guided field walk covering 10 different field-experiments at the Kastenhuber farm.

More info in the Case study poster: [Austria: Kastenhuber](#)



For more information, please visit: [agridemo-h2020.eu](http://agridemo-h2020.eu)