



This is a private farm focused on organic crop production for human consumption (i.e. wheat, oat and barley). In addition, the farmer grows grass and clover for seed companies. The host farmer works as a local adviser and the last two years he has hosted farm demonstrations concerning organic plant production. A number of experiments is placed at the farm for show-view



Objectives

- Promote LMO (the extension service)
- Develop organic plant production
- Demonstrate field trials

Motivations

- LMO: get new costumers
- Host farmer: show what is possible to do in organic farming

Topic selection

- Determined by the extension service
- Dependent on the field trials
- Exhibition (what the companies find interesting)

Audience & participation

- Farmers and advisers
- No participation fee
- 100-130 participants (including demonstrators and organisers)

Demonstration set-up

- Exhibition of farm machines
- Presentations of experiments
- Demonstrations of machinery
- Field walks for farm view
- Common area where people could socialize

Evaluation peer-to-peer learning environment (06.2018)

- A good mixture of field walks, presentations, demonstrations and time for socializing. For the field walks people divided themselves into smaller groups with a guide
- Most of the presentations required a high level of prior knowledge
- No hands-on activity was carried out by participants
- All the test plots/presentations showed experiments with new plus innovative ways for organic plant production

- Very well-structured demo
- The presentations and demonstrations all concerned innovative
- The set-up gave good opportunities for talks, discussions, networking and innovative ideas
- Difficult to get enough participants because of high competition from competing extension services (a similiar demo was held the same day by another extension service)
- Coordination of feed-back from participants was difficult.
- Should the event be shorter or was the time satisfactory



PLAID and AgriDemo-F2F have received funding from the the European Union's Horizon 2020 Research and innovation program under grant agreement N° 727388 (PLAID) and N° 728061 (AgriDemo-F2F)

