



FarmDemo

## CASE STUDY 27 Odling I Balans

These organizations arrange farm visits regularly to demonstrate crops status and discuss urgent topics.

Wheat, oat and field beans are produces on the farm to their pig production. Winter oil seed rape, wheat, peas and grass seed are produced for sale. There is a biogas production on the farm.



### Objectives for the demo

- The year's growing issues
- Innovative solutions
- Sustainable management – how to replace fossil fuel, increase biodiversity, IPM etc.

### Motivations

- Share experiences from the growing season, such as the draught, insects and nutrient status.

### Topic selection

- Current status of the crops rel. to management
- Innovation
- The market situation

### Audience & participation

- Farmers from the surrounding areas
- Suppliers of fertilizers & plant protection products
- About 60 participants

### Demonstration set-up

- The farmer introduce the visitors by telling the story about the farm and their management
- The Odling I Balans concept
- Field demonstrations of wheat, rape seed oil, grass seed production, biogas production
- Lunch-break with time for farmers to meet and discuss
- The market situation and future challenges

### Evaluation peer-to-peer learning environment (2018-06)

- An interesting day for farmers to be updated about the status of the crops and what insects are believed to be a threat for the yield. Many farmers was impressed of their biogasproduction and how the farmers collaborate in the biogas-company.
- More time for interaction between the participant farmers would improve the exchange.

- A well organize demonstration which attracted many farmers in the surroundings.
- A balanced mix between yearly ordinary topics and “new thinking” (innovations).
- This farm was choosen because of the skilfull flarmers with two sons that recently have started to be engage in the business. They have a good management, interesting biogas production, and interest in sustainable production as a member of OiB.
- To discuss: What are the success factors during a demonstration? How to build thrust between visitors to get an open discussion? What does farmers take home from a demonstrations?



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