



The vegetable experimental farm organises every year an open demo activity for vegetable grower. The first aim is to deliver to the producers the results of trials implemented: organic farming, new equipment and robot tests, technic to reduce pesticides... The second objective is to federate independent producers in Brittany who are isolate. This demo is a good moment to discuss, to share knowledge and create connection between the producers. The target participants are the market gardeners who sell mostly through short circuits and direct sale.



### Objectives

- Deliver to the producers the results of all the trials implemented on the experimental farm
- Federate independent producers in Brittany who are isolate
- Share knowledge and create connection between the producers

### Farmer Motivations

- Participate to a showcase equipment demos, novelties and innovation
- Have the experimental projects main results
- Exchange between them, with the adviser, partners and private companies and express their needs

### Topic selection

- A steering committee composed by the experimental farm manager, other employees of the regional Chamber of agriculture and about 12 vegetable producers decide to implement research projects on main stakes

### Audience & participation

- More than 200 participants to the event.
- The main target visitors: market gardeners who sell mostly through short circuits and direct sale
- Student, advisers, private companies, local authority are also invited

### Demonstration set-up

- Participants are invited to 3 moments to visit the farm
- A group of visitors (between 40 to 60 participants) is leading by the experimental farm manager or an adviser
- All the experimental projects are presented during a succession of short workshops with several demonstrators
- A lunch is offer to participants

### Evaluation peer-to-peer learning environment:

- After each presentation the participants can ask questions and
- During the lunch they exchange between them and with the advisers, farm manager...
- The evaluation if more informal

- The main moment to exchange during the year on vegetable between farmers, adviser, project managers
- A lot of topics and experimentation result to present: tomatoes and beans mix cropping, movable greenhouse, new varieties test, connected weather station, experimentation to reduce pesticides, organic material, equipment and robot demo

