



FARMDemo FOR FARMERS

SHOWCASE YOUR DEMOS



<https://farmdemo.eu/hub/>

Note: This document is part of a **tutorial** aiming at helping you to obtain the most from FarmDemo Hub, considering your specific goals and interests. In addition, this material has been used at the FarmDemo Conference (Brussels, May 2019) as support for the Activity 7 (Session "How to use the Farm Demo tools?").

STEP 1

WHICH IS YOUR STARTING POINT AT FARMDemo HUB?

- A. Well, first time for me. My farm is not at FarmDemo Hub and I do not have any account
- B. I'm a beginner, I've just created my personal account at FarmDemo Hub
- C. My farm already appears at FarmDemo Hub with some basic information E.g. because I have gone through the FarmDemo questionnaires
- D. Sorry, not sure what I can get from FarmDemo Hub...

Now it's time to put hands on it. Below you have the workflow depending on the choice in Step 1 (A, B, C or D). Also, the FarmDemo team is ready to provide you with help and support in our email farmdemohub@usc.es

All video-tutorials are available at the [FarmDemo Hub homepage > More info > Help & Tutorials](#)

A

REGISTRATION

1

Create a user account to get full access to all tools, resources and benefits that FarmDemo Hub can grant you.

Video-tutorial https://youtu.be/jsD415_ecEM

Once you have an account, you could go ahead with any of the other sections



B

FIRST STEPS WITH MY PROFILE

ENTER FARMDemo HUB AND LOG IN INTO YOUR ACCOUNT

2

- Go to <https://farmdemo.eu> and look "Visit the Hub"
- Or alternatively type <https://farmdemo.eu/hub>

Then, click on "Login" at the upper right corner and enter your credentials



PREPARE YOUR USER PROFILE

At the "Activity panel" look for "My profile" and update your personal data. Help? watch (min 1:30 onwards) <https://www.youtube.com/watch?v=AldDwgURdYU>

3



Personal data are private by default. Have a look to the [privacy settings](#) and remember to activate those data that might be interesting to show off, so that others can find you or your farm










Notice that most of the info is optional



C

PROMOTING THE SHOWCASE OF THE FARM: PICTURES, NETWORK

4	<p>RECLAIM A FARM</p> <p>If your farm appears at the inventory because you participated at the FarmDemo questionnaires, you can reclaim the farm and have full control of the profile</p> <p>Video-tutorial https://www.youtube.com/watch?v=NOFIFGNsyI</p>	
5	<p>CREATE YOUR FARM PROFILE</p> <p>Video-tutorial https://www.youtube.com/watch?v=jkbSCUlmOFA</p> <p> Compulsory! A basic farm profile is the minimum to appear at FarmDemo inventory</p>	
6	<p>SHOWCASE YOUR FARM EDITING THE "ABOUT US" TAB</p> <p>Adding pictures, describing farm, linking other users...</p> <p>Video-tutorial https://youtu.be/jsD415_ecEM</p> <p> Important! This is the most visited place of the profile</p>	
7	<p>ADD DEMONSTRATIONS</p> <p>Video-tutorial https://www.youtube.com/watch?v=zmZ3bAC0nAY</p> <p> This step is key to increase your demo impact</p>	

D

A FARMDEMO HUB FOR EVERY FARMER. IF YOU ARE....

1. A **beginner** in on-farm demonstration, or you don't think **you are doing demonstrations** (even if you receive regular visits from other farmers). However, you do **believe in farmer-to-farmer learning** and/or you are committed with transfer innovation on farm events.



Main benefits: Support and specific tools (they can replace or improve farm web pages), networking and knowledge exchange

2. A farmer running an advanced, **well established farm, frequently hosting demo** events, with strong contact with advisers and policy instruments. Experimental farms as well.



Main benefits: More (and more international) promotion. The Hub is the "place to be".

3. A farmer from an **"average" demo farm**, and you host demonstration events from time to time, with some kind of active support from some adviser or organization.



Main benefits: Organization and sector promotion. Find new partners and enlarge your farm topics.

NOW THAT YOU NOW WHAT TO GET, PERHAPS WE SHOULD RETURN TO THE BEGINNING OF THE PAGE AND PICK ANOTHER STARTING POINT?