



FarmDemo

FARM DEMO CONFERENCE BRUSSELS - 21st of May

Meeting location: Herman Teirlinck building, Havenlaan 22 - Brussels

9:00 Coffee and registration

9:30 Welcome from the European Commission

Nathalie Sauze-Vandevyer (Director B - DG Agri)

9:45 Why Farm Demo?

Vision of the DG AGRI

Inge van Oost (DG AGRI -Unit B2)

10:00 Get inspired by Farm Demo!

The voice of the project coordinators

Lee-Ann Sutherland (James Hutton Institute), Fleur Marchand (ILVO), Adrien Guichaoua (ACTA)

10:30 Farm Demo: What's in it for me?

The voice of farmers, innovation and policy actors

Alfred Grand (Farmer- Austria), John Rennie (Farmer – UK), Natalia Bellostas (INTIA - Spain), David Michie (Soil Association – Scotland), Aniko Juhasz (Ministry of Agriculture - Hungary)

11:30 Coffee break

12:00 How to organize and support demonstration activities?

Interactive parallel discussion sessions on 7 key challenges of farm demonstration

13:00 Lunch

14:00 How to use the Farm Demo tools?

Interactive walking tour around 7 tools produced by Farm Demo

15:15 Prospects around on Farm Demonstration and the CAP

Plenary Round table discussion

Alfred Grand (Farmer), Inge Van Oost (EC - DG AGRI), Adrien Guichaoua (ACTA), Aniko Juhasz (Ministry of Agriculture - Hungary), Florian Herzog (IALB - EUFRAS), Nils Zehner (Member of Swiss Future Farm AGCO - CEMA)

16:15 Official hand over of Farm Demo from PLAID and AgriDemo F2F to NEFERTITI

16:20 Closing speech & Wrap up

Copa-Cogeca representative (TBC)

16:30 Reception & networking



PLAID
PEER-TO-PEER LEARNING
ACCESSING INNOVATION
THROUGH DEMONSTRATION



AGRIDEMO
FARMER TO FARMER

