



FarmDemo

# FARM DEMO CONFERENCE BRUSSELS - 21<sup>st</sup> of May

*Herman Teirlinck building, Havenlaan 22 – Brussels*

**8:30 Coffee and registration**

**9:30 Welcome from the European Commission**

*Nathalie Sauze-Vandevyer (Director B - DG Agri)*

**9:45 Why Farm Demo?**

*Vision of the DG AGRI*

*Inge van Oost (DG AGRI -Unit B2)*

**10:00 Get inspired by Farm Demo!**

*The voice of the project coordinators*

*Lee-Ann Sutherland (James Hutton Institute), Fleur Marchand (ILVO), Adrien Guichaoua (ACTA)*

**10:30 Farm Demo: What's in it for me?**

*The voice of farmers, innovation and policy actors*

*Alfred Grand (Farmer- Austria), John Renner (Farmer - UK), Natalia Bellostas (INTIA - Spain), David Michie (Soil Association – Scotland), Aniko Juhasz (Ministry of Agriculture - Hungary)*

**11:30 Coffee break**

**12:00 How to organize and support demonstration activities?**

*Interactive parallel discussion sessions on 7 key challenges of farm demonstration*

- Theme 1** Increase the **access** to your demo!
- Theme 2** Spice up **peer learning** through interaction and experiencing.
- Theme 3** If you want to go fast, go alone, if you want to go far, go together: **Group dynamics** in demonstrations
- Theme 4** Improve your activities! **Monitor and evaluate** demonstrations
- Theme 5** Go far and beyond: raising the **impact** of demonstrations
- Theme 6** Where do farm demonstrations fit in the **AKIS**?
- Theme 7** **Policy recommendations** for on farm demonstrations



PLAID  
PEER-TO-PEER LEARNING:  
ACCESSING INNOVATION  
THROUGH DEMONSTRATION



AGRIDEMO  
FARMER TO FARMER



NEFERTITI  
FARM DEMO

**13:00 Lunch**

**14:00 How to use the Farm Demo tools?**

Interactive walking tour around 7 tools produced by Farm Demo

- Activity 1** Discover the virtual farm demonstration
- Activity 2** Explore the inventory of demonstration farms
- Activity 3** Design an event in 6 steps
- Activity 4** Get inspired by rich stories
- Activity 5** Meet the FarmDemo Networks
- Activity 6** Enhance the outreach of Demonstration with video
- Activity 7** Get the most from FarmDemo & register to join the community!

**15:15 Prospects around Demonstration and the CAP**

Plenary Round table discussion

*Alfred Grand (Farmer), Inge Van Oost (EC - DG AGRI), Adrien Guichaoua (ACTA), Aniko Juhasz (Ministry of Agriculture - Hungary), Florian Herzog (IALB - EUFRAS), Nils Zehner (Member of Swiss Future Farm AGCO -CEMA)*

**16:15 Official hand over of FARMDEMO from PLAID and AGRIDEMO to NEFERTITI**

**16:20 Closing speech & Wrap up**

*Kjell Ivarsson (Copa-Cogeca representative)*

**16:30 Reception & networking**



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# Farm Demo Conference

21st May 2019, Brussels

Meeting location: Herman Teirlinck building, Havenlaan 88

## List of hotels

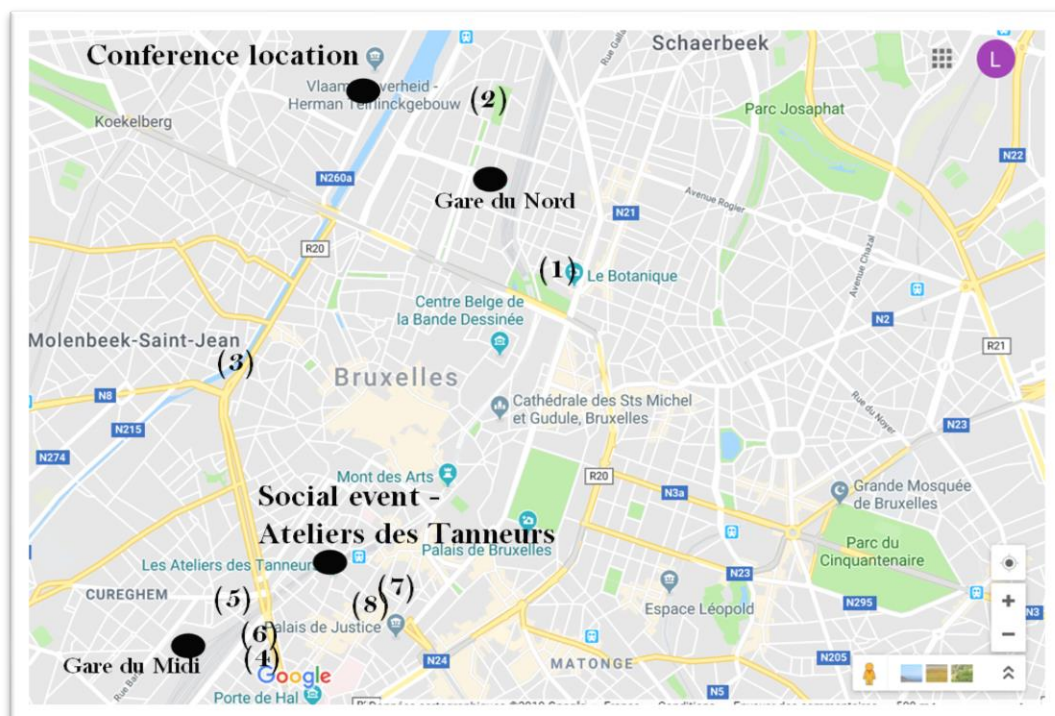
### Close to conference location – site Tours and Taxis (Herman Teirlinckbuilding (around Gare du Nord))

1. [Best Western City Centre](#) - room prices starting from €105 per night
2. [The President – Brussels Hotel](#) - room prices starting from €145 per night
3. [MEININGER Hotel Brussels City Center](#) - room prices starting from €110 per night

### Close to the social event location – Atelier des Tanneurs (around Gare du Midi)

4. [Park Inn By Radisson Brussels Midi, Brussels](#) - room prices between €140-145 per night
5. [Hotel Mercure Brussels Centre Midi](#) - room prices starting from €125 per night
6. [Hotel Novotel Brussels Centre Midi Station](#) - room prices starting from €133 per night
7. [The Room Brussels](#) - room prices starting from around €75 per night
8. [Hotel Galia](#) - room prices starting from around €75 per night

Map of Brussels with the location of the listed hotels:



Useful public transport links (train, metro, bus) in Brussels:

- 1) <http://www.stib-mivb.be/index.htm?l=en>
- 2) <https://www.brussels.be/public-transport>



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