FARM DEMO CONFERENCE
BRUSSELS - 21st of May
Herman Teirlinck building, Havenlaan 22 – Brussels

8:30  Coffee and registration

9:30  Welcome from the European Commission
  Nathalie Sauze-Vandevyer (Director B - DG Agri)

9:45  Why Farm Demo?
  Vision of the DG AGRI
  Inge van Oost (DG AGRI -Unit B2)

10:00 Get inspired by Farm Demo!
  The voice of the project coordinators
  Lee-Ann Sutherland (James Hutton Institute), Fleur Marchand (ILVO), Adrien Guichaoua (ACTA)

10:30 Farm Demo: What’s in it for me?
  The voice of farmers, innovation and policy actors
  Alfred Grand (Farmer - Austria), John Renner (Farmer - UK), Natalia Bellostas (INTIA - Spain), David Michie (Soil Association – Scotland), Aniko Juhasz (Ministry of Agriculture - Hungary)

11:30 Coffee break

12:00 How to organize and support demonstration activities?
  Interactive parallel discussion sessions on 7 key challenges of farm demonstration

  Theme 1  Increase the access to your demo!
  Theme 2  Spice up peer learning through interaction and experiencing.
  Theme 3  If you want to go fast, go alone, if you wat to go far, go together: Group dynamics in demonstrations
  Theme 4  Improve your activities! Monitor and evaluate demonstrations
  Theme 5  Go far and beyond: raising the impact of demonstrations
  Theme 6  Where do farm demonstrations fit in the AKIS?
  Theme 7  Policy recommendations for on farm demonstrations
13:00  Lunch

14:00  How to use the Farm Demo tools?
   Interactive walking tour around 7 tools produced by Farm Demo

Activity 1  Discover the virtual farm demonstration
Activity 2  Explore the inventory of demonstration farms
Activity 3  Design an event in 6 steps
Activity 4  Get inspired by rich stories
Activity 5  Meet the FarmDemo Networks
Activity 6  Enhance the outreach of Demonstration with video
Activity 7  Get the most from FarmDemo & register to join the community!

15:15  Prospects around Demonstration and the CAP
   Plenary Round table discussion
   Alfred Grand (Farmer), Inge Van Oost (EC - DG AGRI), Adrien Guichaoua (ACTA), Aniko Juhasz (Ministry of Agriculture - Hungary), Florian Herzog (IALB - EUFRAS), Nils Zehner (Member of Swiss Future Farm AGCO –CEMA)

16:15  Official hand over of FARMDEMO from PLAID and AGRIDEMO to NEFERTITI

16:20  Closing speech & Wrap up
   Kjell Ivarsson (Copa-Cogeca representative)

16:30  Reception & networking
Farm Demo Conference
21st May 2019, Brussels
Meeting location: Herman Teirlinck building, Havenlaan 88

List of hotels

Close to conference location – site Tours and Taxis (Herman Teirlinck building (around Gare du Nord))
1. Best Western City Centre - room prices starting from €105 per night
2. The President – Brussels Hotel - room prices starting from €145 per night
3. MEININGER Hotel Brussels City Center - room prices starting from €110 per night

Close to the social event location – Atelier des Tanneurs (around Gare du Midi)
4. Park Inn By Radisson Brussels Midi, Brussels - room prices between €140-145 per night
5. Hotel Mercure Brussels Centre Midi - room prices starting from €125 per night
6. Hotel Novotel Brussels Centre Midi Station - room prices starting from €133 per night
7. The Room Brussels - room prices starting from around €75 per night
8. Hotel Galia - room prices starting from around €75 per night

Map of Brussels with the location of the listed hotels:

Useful public transport links (train, metro, bus) in Brussels:
2) https://www.brussels.be/public-transport